



With .125 bleed 10.75 x 11.25 Live area: 10.25 x 10.75 TRIM SIZE: 10.5 x 11									
FULL PG W/ BLEED 10.75w x 11.25h	FULL PAGE 9.5w x 9.75h	1/2 H 9.5w x 4.7917h	1/2 V 4.667w x 9.75h	1/4 H 9.5w x 2.3125h	1/4 V 2.25w x 9.75h	1/4 SQ 4.667w x 4.7917h	1/8 V 2.25w x 4.7917h	1/8 H 4.667w x 2.3125h	1/16 2.25w x 2.3125h

LEO Weekly is printed on newsprint at 300 dpi. Display ads should be submitted at 300 dpi for final size - anything less will print badly and cannot be adjusted. We prefer to receive ads as CMYK PDF's with embedded fonts. If fonts are included or converted to paths, we can probably work with most recognized graphic formats for ads including ai, eps, psd, jpg, tif, indd, etc. ... We cannot accept ads built in Word or Publisher or ads that contain elements pulled directly from the web at 72 dpi. Full page ads should be 10.5" x 11" plus a .125" bleed. Full page ads submitted without a built-in bleed will run with a white margin. For further clarification, please contact your sales representative.

Hatch Creative can design your ad for \$80 with limited revisions. Ask John for details.

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